

# Lights, Camera, Knowesis!

Message

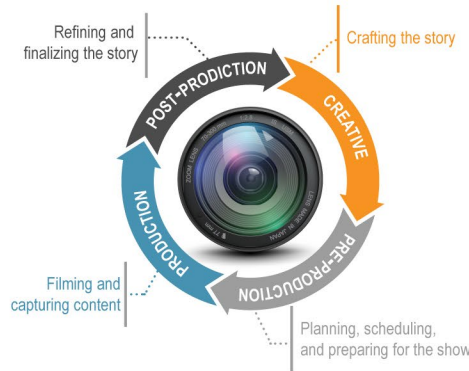
Awareness

Engagement

Education

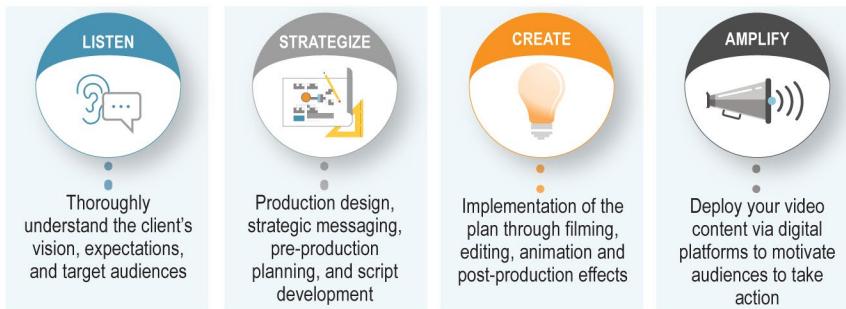
## Your One-Stop Solution

As government leaders traverse in ever changing and challenging times, succinct messaging is even more critical. By thoroughly listening to our clients' vision, designing strategic messaging, carefully implementing the plan by deploying the power of video and then releasing the content to motivate audiences to take action is what Knowesis does best. Whether a training video or a public service announcement (PSA), our experience across the full video/film lifecycle allows us to quickly make immediate messaging impacts, minimize costs, reduce risk and ensure satisfaction for our clients.



## We Speak "Fed"

You have a message you need to convey. Knowesis understands your audience is unique and with over 14 years of Federal Government service delivery, we know how to craft your message so that it is delivered directly to your audience—without any red tape. Our award-winning production crew and editors have worked on a range of projects using Knowesis' video lifecycle process. Allow us to help you create visually stunning, emotionally compelling, and engaging video content.



## Our Work

We take pride in every video we produce. Examples of our film expertise has been applied to the following projects:

- Military and Veterans Health Programs
- Nationwide, Commercial Grade PSAs
- Military / Historical Documentaries
- Politician and Military Leader Interviews
- Social Media Campaigns
- Online Training Modules
- Clinical Practice Guidelines
- Global Health Engagement
- Diversity, Inclusion and EEO Programs

Knowesis has provided videography expertise to the following agencies and organizations:

### Department of Defense

U.S. Army  
DoD Office for Diversity, Equity, and Inclusion  
Air Force Medical Service  
Army Public Health Center

### Department of Veterans Affairs

Veterans Health Administration  
VA Voluntary Service (VAVS)



## Creative

Concept and Messaging Development, Creative Briefs, Storyboards, Script Development

## Pre-Production

Planning and Scheduling, Talent Auditioning and Selection, Location Scouting, Shot List Development

## Production

Still Photography, Live Action Recording, Interior/Exterior Filming, Greenscreen, Webcasts and Virtual Event Recordings, Podcasts, In-Studio/Set Design

## Post-Production

Video Editing, Credits/Text Overlays, 2D and 3D Animation, Voiceover Recording, Closed Captioning, Section 508 Compliance, Musical Score and Soundtrack Production, Sound Foley

## Cage Code

512C0

## DUNS

807821579

## Contact Us

John Broughton  
Director, Business Development  
(202) 375-4911  
jbroughton@knowesis-inc.com

[www.knowesis-inc.com](http://www.knowesis-inc.com)



## NAICS Codes

Knowesis is registered in the System for Award Management (SAM) for all NAICS codes in the 541XXX Series. In addition, we are registered for the following codes as a small business.

- 511210 Software Publishers
- 512110 Motion Picture and Video Production
- 512191 Tele-production and Other Post-production Services
- 518210 Data Processing, Hosting, and Related Services
- 519130 Internet Publishing and Broadcasting and Web Search Portals
- 519190 All Other Information Services
- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541513 Computer Facilities Management Services
- 541519 Other Computer Related Services
- 541713 Research and Development in Nanotechnology
- 541714 Research and Development in Biotechnology (except Nanobiotechnology)
- 541715 Research and Development in the Physical, Engineering, and Life Sciences
- 561210 Facilities Support Services
- 561320 Temporary Help Services
- 561410 Document Preparation Services
- 624230 Emergency and Other Relief Services

## Government Contracting

Knowesis is an SBA certified Woman Owned Small Business 8(m) program participant.

Knowesis has also certified with the Department of Veterans Affairs' Center for Veterans Enterprise (CVE) as a Service Disabled Veteran Owned Small Business (SDVOSB).

For more information about these programs and how to use directed awards, visit our website at [www.knowesis-inc.com](http://www.knowesis-inc.com).



## Government Contract Vehicles

We invite you to utilize the following contract vehicles, Indefinite Delivery Indefinite Quantity (IDIQ)s and Blanket Purchase Agreements (BPA)s for fast and convenient access to our experts and services. Vehicles noted with an asterisk (\*) indicate Knowesis' participation as a team member.

### GSA Multiple Award Schedule (MAS) (formerly PSS) Contract Number GS-10F-0165W and Contract Number 47QTC-18D-00BV (formerly IT70)

SIN categories 512110, 541330ENG, 541430, 541511, 54151S, 541611, 541612HC, 541613, 541613, 541715, 541810, 541820, 541910, 561920, 611430, 611512, and OLM

### GSA 8(a) Stars III Contract Number 47QCTB-21D-0238, valid through 07/01/2026

### One Acquisition Solutions for Integrated Services (OASIS)

SB Pool 1 (Small Business) and OASIS SB Pool 4 (Small Business)\*

## Agency Specific Vehicles

### Department of Defense (DoD)

Department of the Navy SeaPort Next Generation (SeaPort-NxG) #N0017821D9165, valid through 01/01/2029  
 USAMRAA Research Activities Support Services (RASS) #W81XWH-18-D-004, valid through 11/12/2027  
 Information Analysis Centers Multiple Award Contract (IAC MAC)\* #FA8075-18-D-0004, valid through 09/29/2023  
 Defense Health Agency Health Plan Innovation Support (HPIS) BPA\*  
 U.S. Air Force Materiel Command, 711th Mission Support Services\*  
 Defense Information Security Agency Systems Engineering, Technology and Innovation (SETI)\*

### Department of Health and Human Services (HHS)

SAMHSA DHHS IDIQ – Domain 3S (Analytics/Policy) #HHSS282301700053I, valid through 02/20/2022





### Department of Veterans Affairs (VA)

Agile Delivery of VA Imminent Strategic and Operational Requirements (ADVISOR)\*  
 VA Transformation Twenty-One Total Technology Next Generation (T4NG)\* (Both large and small business tracks)



## Product Partners

Knowesis has established partnerships to leverage the following products on behalf of our federal clients.

	<p>Tableau Software is the world's leading analytics platform. As a Tableau Alliance Partner, Knowesis specializes in federal implementations.</p>
	<p>Knowesis partners with Alteryx, creators of software designed to make advanced analytics accessible to any data worker.</p>
	<p>Knowesis partners with Red Hat to provide hybrid cloud infrastructure, middleware, agile integration, cloud-native application development, and management and automation solutions.</p>
	<p>With Cloudera, Knowesis delivers an enterprise data cloud for any data, anywhere, from the Edge to AI.</p>