

# Evaluation Realization

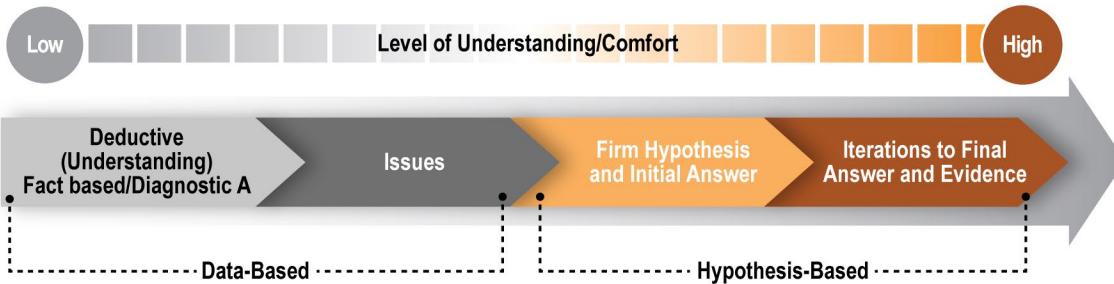
**Program and Policy Evaluation | Benefits Realization | Program Compliance**

## The Gap

The knowledge transfer gap - the gap between research findings and effective policies and best practices - requires translating scientific information and converting research findings into applicable action. Finding subject matter experts knowledgeable enough to correctly analyze and apply the findings is challenging. Further, there is the question of how to effectively convey the findings to leadership and stakeholders.

## The Bridge

Often, attempts to evaluate high visibility or underperforming government programs lead to recommendations about the operations, policy, or effectiveness in a deductive manner. These efforts typically focus on rehashing previously reviewed data and findings from past efforts. The result is a summary of what the organization already knows, without any further insight into what drives performance.



Knowesis proposes a different approach - a hypothesis - based inductive analysis - known as Inductive Solutioning Approach (ISA™). ISA is a desirable option when: there is a well - defined opportunity, an organization is trying to develop long - term plans, a more creative approach is required, or there is an established body of knowledge. ISA is founded in evaluating the intended benefit and focuses on real world application. Our approach is designed to work in concert with Agile development constructs and patterned on the American Evaluation Association's guidelines to reinforce accountability, validity, translation and relevance.

**Together with our measurement models, information collection, and analytic methods, ISA seeks to close the gap between intended and actual benefit. Our solution has been successfully applied in the following studies:**

- Ethical Issues in the Use of Consumer Genetic Testing
- Low-Volume High - Risk Surgical Procedures
- Measles, Mumps, and Rubella Booster Immunization Practices
- Active Duty Women's Health and Transition Services
- Psychological and Family Stressors Associated with Deployment and Services
- Multilingual and Multiethnic Military Demographics
- Tobacco Use and Mitigation within the Military

- Child Abuse and Neglect
- Intimate Partner Violence Reduction Strategies
- Exceptional Family Member Program Efficiencies



## Subject Matter Expertise

- Health and Medical Services
- Health Outcomes
- Psychological and Behavioral Health
- Diversity, Equity and Inclusion
- Rural Population Equity Studies
- Congressional Mandate Compliance
- Interdepartmental Program Benefits Realization
- Human Performance Programs
- Performance Measurement
- Medical Countermeasures

## Contact Us

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## NAICS Codes

Knowesis is registered in the System for Award Management (SAM) for all NAICS codes in the 541XXX Series. In addition, we are registered for the following codes as a small business.

- 511210 Software Publishers
- 512110 Motion Picture and Video Production
- 512191 Tele-production and Other Postproduction Services
- 518210 Data Processing, Hosting, and Related Services
- 519130 Internet Publishing and Broadcasting and Web Search Portals
- 519190 All Other Information Services
- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541513 Computer Facilities Management Services
- 541519 Other Computer Related Services
- 541713 Research and Development in Nanotechnology
- 541714 Research and Development in Biotechnology (except Nanobiotechnology)
- 541715 Research and Development in the Physical, Engineering, and Life Sciences
- 561210 Facilities Support Services
- 561320 Temporary Help Services
- 561410 Document Preparation Services
- 624230 Emergency and Other Relief Services

**Cage Code: 512C0**

**DUNS: 807821579**

## Government Contracting

Knowesis is an SBA certified Woman Owned Small Business 8(m) program participant.

Knowesis has also certified with the Department of Veterans Affairs' Center for Veterans Enterprise (CVE) as a Service Disabled Veteran Owned Small Business (SDVOSB).

For more information about these programs and how to use directed awards, visit our website at [www.knowesis-inc.com](http://www.knowesis-inc.com).



## Government Contract Vehicles

We invite you to utilize the following contract vehicles, Indefinite Delivery Indefinite Quantity (IDIQ)s and Blanket Purchase Agreements (BPA)s for fast and convenient access to our experts and services. Vehicles noted with an asterisk (\*) indicate Knowesis' participation as a team member.

### GSA Multiple Award Schedule (MAS) (formerly PSS) Contract Number GS-10F-0165W and Contract Number 47QTCA-18D-00BV (formerly IT70)

SIN categories 512110, 541330ENG, 541430, 541511, 54151S, 541611, 541612HC, 541613, 541613, 541715, 541810, 541820, 541910, 561920, 611430, 611512, and OLM

### GSA 8(a) Stars III Contract Number 47QCTB-21D-0238, valid through 07/01/2026

### One Acquisition Solutions for Integrated Services (OASIS)

SB Pool 1 (Small Business) and OASIS SB Pool 4 (Small Business)\*



## Agency Specific Vehicles

### Department of Defense (DoD)

Department of the Navy SeaPort Next Generation (SeaPort-NxG) #N0017821D9165, valid through 01/01/2029  
 USAMRAA Research Activities Support Services (RASS) #W81XWH-18-D-004, valid through 11/12/2027  
 Information Analysis Centers Multiple Award Contract (IAC MAC)\* #FA8075-18-D-0004, valid through 09/29/2023  
 Defense Health Agency Health Plan Innovation Support (HPIS) BPA\*  
 U.S. Air Force Materiel Command, 711th Mission Support Services\*  
 Defense Information Security Agency Systems Engineering, Technology and Innovation (SETI)\*

### Department of Health and Human Services (HHS)

SAMHSA DHHS IDIQ – Domain 3S (Analytics/Policy) #HHSS282301700053I, valid through 02/20/2022

### Department of Veterans Affairs (VA)

Agile Delivery of VA Imminent Strategic and Operational Requirements (ADVISOR)\*  
 VA Transformation Twenty-One Total Technology Next Generation (T4NG)\* (Both large and small business tracks)

## Our Clients tell Stories of Success.

Our Policy and Program Evaluation clients include:

### Department of Defense

U.S. Army Public Health Center  
 Defense Health Agency  
 Office of the Under Secretary of Defense (Personnel and Readiness),  
 Office for Diversity, Equity, and Inclusion  
 Air Force Medical Readiness Agency  
 U.S. Special Operations Command

### Department of Veterans Affairs

Veterans Health Agency

### U.S. Agency of International Development

Limited Excess Property Program